



Affordable Luxury Homes



SERENE SPRINGS

SELAIYUR

Private Villa Community

About Idea Housing Corporation

Idea Housing Corporation is a premier real estate development company renowned for creating high-quality, luxurious residential properties designed to elevate modern living. With a commitment to excellence, innovation, and sustainability, we specialize in crafting elegant, sophisticated homes that redefine urban living.

Our projects combine timeless architecture, lush green landscapes, and top-tier amenities, offering a lifestyle of comfort and sophistication. We prioritize our clients' needs, ensuring that every development meets the highest standards of quality and design.

Our Vision

To be a leading real estate developer known for innovative, sustainable, and luxurious living spaces that enhance the quality of life.

Our Mission

To create exceptional residential communities through superior design, meticulous craftsmanship, and a focus on exceeding client expectations.

Our Values

• Excellence • Integrity • Innovation • Customer Focus







ABOUT SERENE SPRINGS

Welcome to Serene Springs - an exclusive collection of premium villas in Selaiyur, where contemporary design meets timeless comfort. Nestled in the sought-after locale of Thiruvanchery, these beautifully crafted 2 and 3 BHK residences offer a harmonious blend of elegance, space, and connectivity.

Designed for modern families, every home reflects superior craftsmanship, thoughtful planning, and a lifestyle of refined living.

 **2 BHK** villas start from **1150 sq. ft.** at **₹1.05 Cr**

 **3 BHK** villas start from **1500 sq. ft.** at **₹1.30 Cr**

Serene Springs is thoughtfully designed with spacious layouts, natural light, and excellent ventilation. Surrounded by greenery and everyday conveniences, it offers a perfect balance of peaceful living and urban connectivity.

APARTMENT TYPE: 2BHK



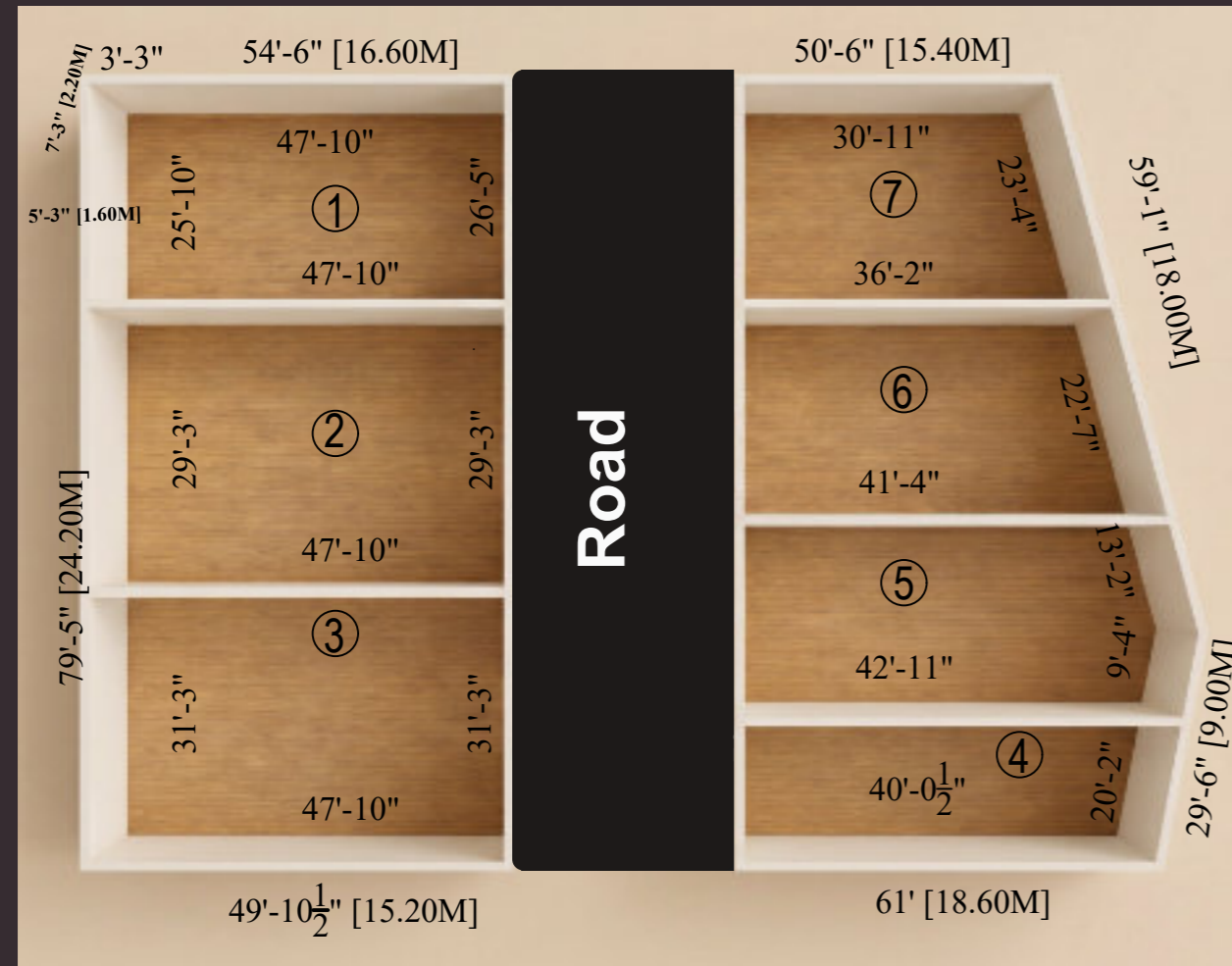
Built Up Area - 1150 sq.ft
(2BHK Villa)

APARTMENT TYPE: 3BHK



Built Up Area - 1500 sq.ft
(3BHK Villa)

LAYOUT PLAN



SPECIFICATIONS



Designer Modular Kitchen



Luxury Master Bedroom



Elegant Living Lounge



Roof Garden

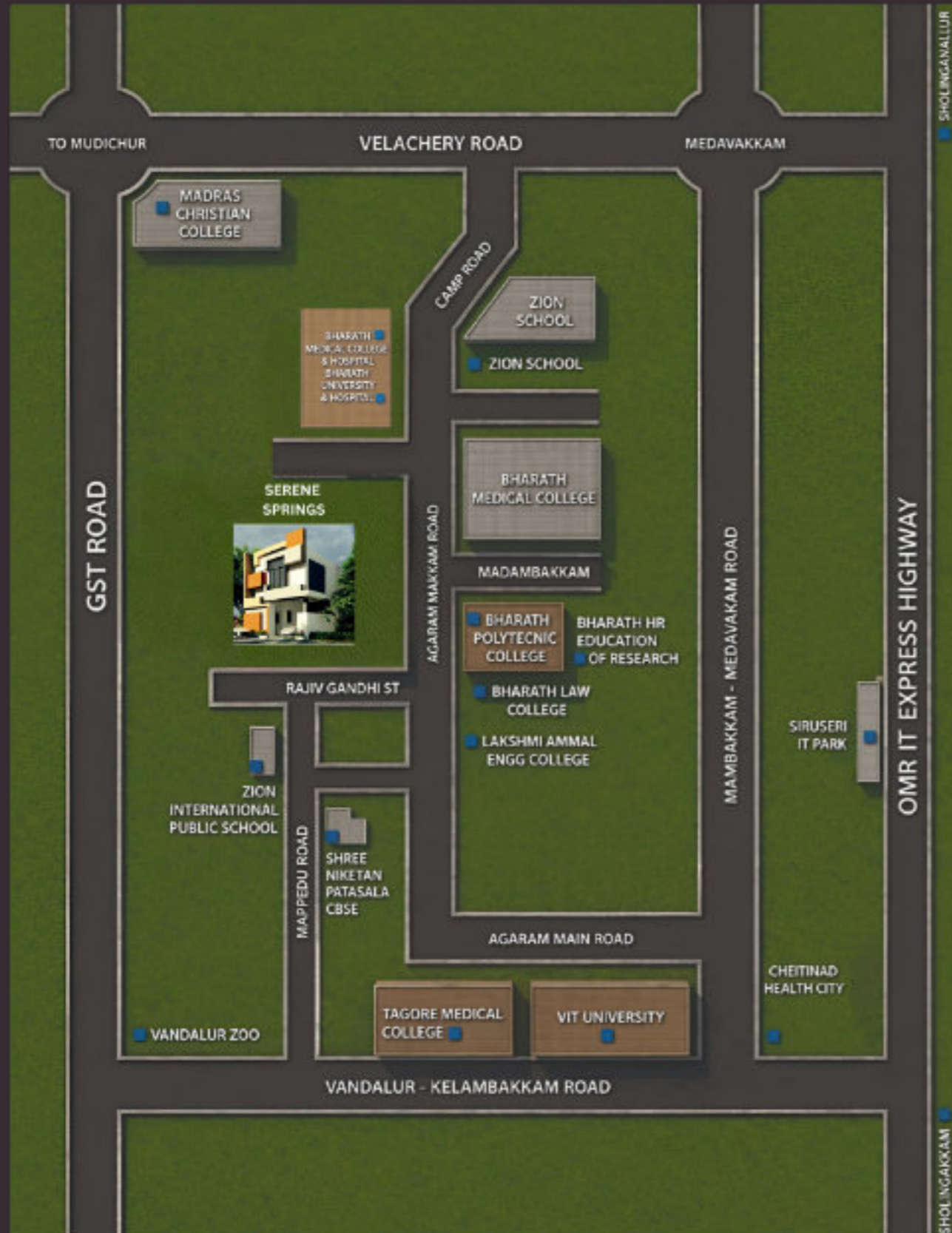
PLOT No: 1 AREA : 1250 Sq.ft
 PLOT No: 2 AREA : 1399 Sq.ft
 PLOT No: 3 AREA : 1495 Sq.ft
 PLOT No: 4 AREA : 833 Sq.ft

PLOT No: 5 AREA : 949 Sq.ft
 PLOT No: 6 AREA : 863 Sq.ft
 PLOT No: 7 AREA : 775 Sq.ft

VILLAS KEY FEATURES:

- Potable Water
- Concrete Road
- Clear Property Title
- CMDA & RERA Approved
- Bank Loan Available
- Fully Surrounded Compound Wall

LOCATION MAP



NEIGHBOURHOOD LOCATION



EDUCATION

- Bharath Vidhyalaya School
- SSM School
- Zion International School
- Zion Higher Secondary School
- FIITJEE Global School
- MCC Campus School
- Sri Sankara Vidyalaya Higher Secondary School
- Christ King Higher Secondary School
- Bharath Medical College
- Madras Christian College
- Bharath University
- GKM College of Engineering & Technology
- Lakshmi Ammaal Engineering
- Lakshmi Ammaal Polytechnic

CENTRE SPOT FEATURES

- Shriram IT Gateway Park
- Chennai International Airport
- Top Notch Institutions
- Shopping - 200 ft road



HOSPITALS

- Bharath Medical College & Hospital
- Hindu Mission Hospital
- S K Nursing Home & Hospital Tambaram
- RELA Hospital
- AG Hospital
- Deepam Hospital
- Annai Arul Hospital - Indira Nagar
- Bethesda Hospital & Child Care Centre - Selaiyur

LOCATION KEY FEATURES

- Bus Stop
- Post office
- Tambaram Railway Station
- Bharath University
- Perungalathur



Project Address:

Sri Ram Nagar, Thiruvanchery, Chennai -600073.

Office Address:

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